

# **Regina 55+ Community Centre**

**Corporate Member Package** 

## **About the Regina 55+ Community Centre**

The Regina 55+ Community centre is a non-profit organization, serving thousands of members since 1981. We focus on enhancing the 55+ community to live a healthy, intentional and safe life.

Through leisure programs, special events and home help services, we provide an inclusive space for older adults to enjoy. The Regina 55+ Community Centre has two convenient locations; 2134 Winnipeg Street and 2404 Elphinstone Street with over 25 programs offered such as line dancing, pottery, choir, pickleball and cards.

# **Corporate Member Information**

As our membership, services and programs grow, we are seeking like-minded organizations who understand our passion towards the community. By becoming a Corporate Member at the Regina 55+ Community Centre, your business will help us achieve our goals and enjoy numerous benefits such as increased promotion, brand recognition, with many opportunities to connect with older adults. We offer several sponsorship tiers to choose from, each designed for flexible involvement and mutual benefit.

# **Becoming a Corporate Member**

To become a Corporate Member at the Regina 55+ Community Centre, please fill out the application in full. Return the completed form to the front office of 2134 Winnipeg Street or email a PDF version to <a href="https://www.homenstates.com">homehelp@regina55.com</a> with the ATTN: "Company Name" - Corporate Sponsor Application.

Together, we can continue to foster a meaningful and lasting impact on the community. We thank you for considering this opportunity to become a Corporate Member at the Regina 55+ Community Centre. We look forward to hearing from you, showing you what we do best and tailoring a sponsor package that works for you!

Sincerely,

The Regina 55+ Community Team

306-525-2154

#### Regina 55+ Community Centre - Corporate Member Application

The Regina 55+ Community Centre is proud to offer a Corporate Membership program. We give local businesses the opportunity to promote services/products, engage with the 55+ community and support a growing non-profit organization.

Company Information	Contact Information	
Name:	Nam	e:
Address:	Ema	il:
Industry:	Phone	÷#:

#### **Becoming a Corporate Member**

It is \$400 a year to become a Corporate Member at the Regina 55+ Community Centre. A membership is valid for 12 months. The completed application can be dropped off at the front office of 2134 Winnipeg Street or emailed in a PDF format to homehelp@regina55.com

### **Corporate Member Benefits**

- 1) Company logo posted at both locations and on website.
- 2) Display promotional material (brochures, business cards, etc.) at both locations.
- 3) Opportunity to sponsor special events, monthly newsletter and programs.

## Choose from the following sponsorships to get the most out of your Corporate Membership!

Opportunity	Details	Additional
		Fee
Special Events	Example: Afternoon Dance, Harvest Tea, Bake Sale, Holiday/Themed Celebrations,	\$500.00-
	Gala, Pancake Breakfast, BBQ, Gala, Open House Night, etc.	\$1500.00 /
	Sponsors are invited to set up a promotional space during event to meet our members!	event
Monthly	The Regina 55+ Community Centre has over 1500+ newsletter subscribers. Sponsor's	\$500.00 /
Newsletter	logo placed on the front page of preferred month issue along with a full page (8.5" x 11")	month
	of advertisement space.	
Leisure Program	Choose one program to annually sponsor resources, upgrade equipment and enhance	\$1000.00 /
	the overall experience. Company logo is included on material and sponsor is invited to	year
	make appearances during the program.	
Other	Have another sponsorship idea or another way to get involved? Reach out! Let's make it	-
	happen!	

#### **Billing and Payment Options**

Upon submitting the Corporate Member application, we will send an invoice to the email provided. For payment, we accept cash, cheques made payable to the "Regina 55+ Community Centre" or e-transfers to <a href="mailto:rsccpayment@gmail.com">rsccpayment@gmail.com</a>

## Website, Logo Submission and Media Release

Please email a JPG, high-resolution version of your company logo, website URL and social media handles to <a href="https://homehelp@regina55.com">homehelp@regina55.com</a> for recognition and display purposes.

Thank you for joining the Regina 55+ Community Centre as a Corporate Member! Your investment in our organization is an investment in the heart of our community. Together, we're building a place where the 55+ crowd feels valued, connected, and supported

Signature of Applicant	Date Submitted